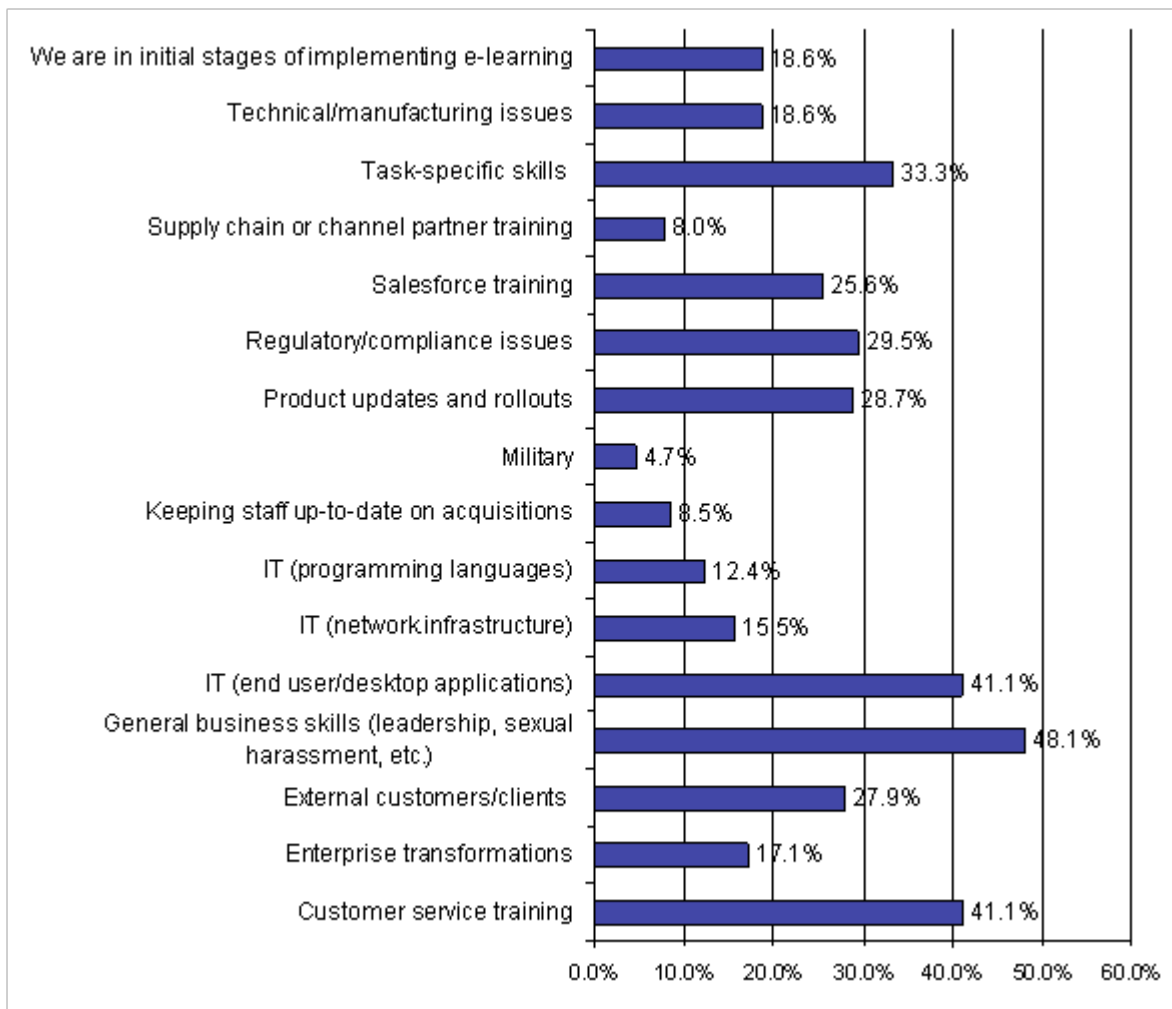




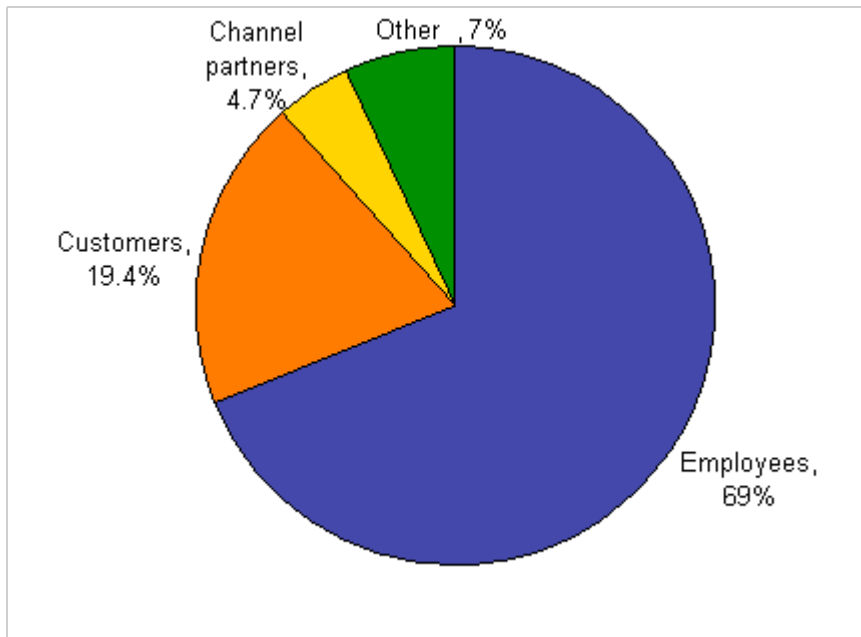
E-Learning Trends 2005

In October 2001, *Learning Circuits* published its first ever e-learning survey. This year Learning Circuits asked readers some of the same questions to gage the impact that technology developments have had on e-learning efforts. In addition, we added questions to get a clearer picture of how e-learning is evolving. Here's what respondents had to say.

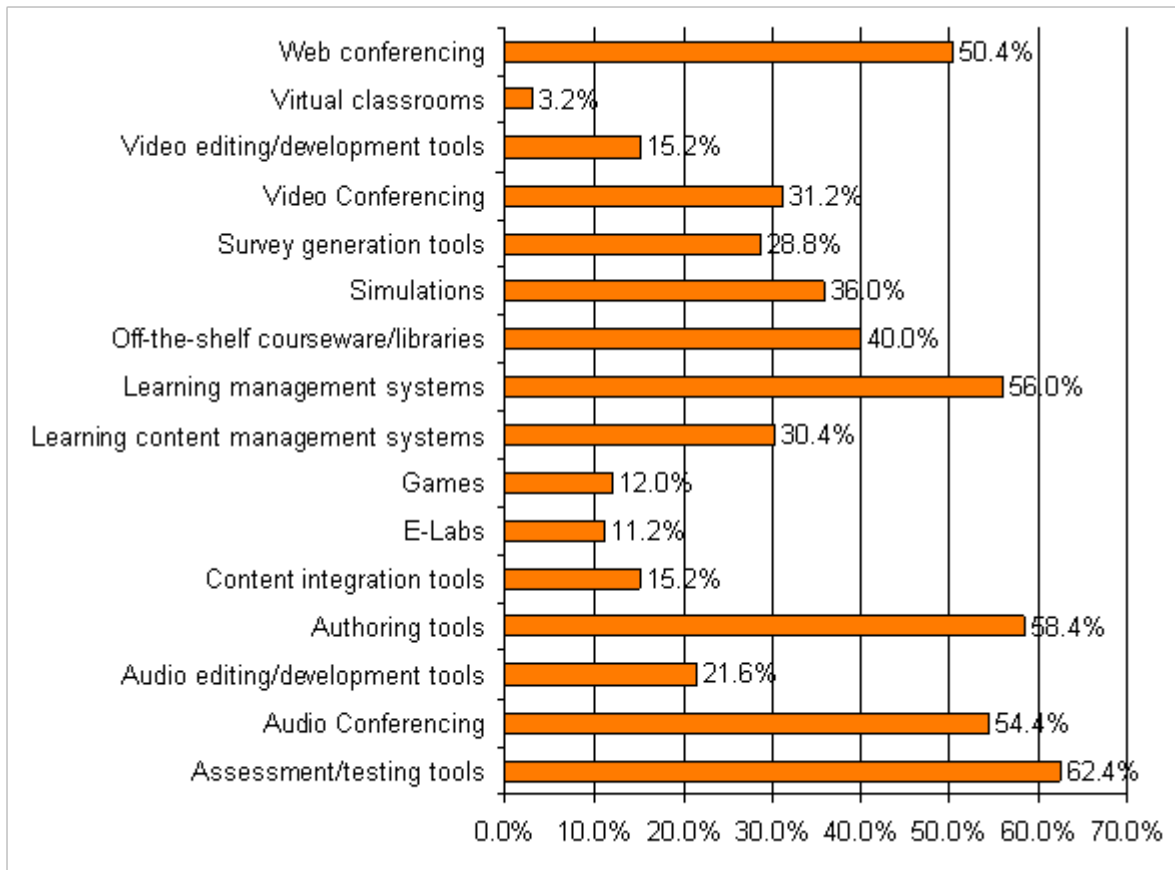
How does your company use e-learning? (Select all that apply)



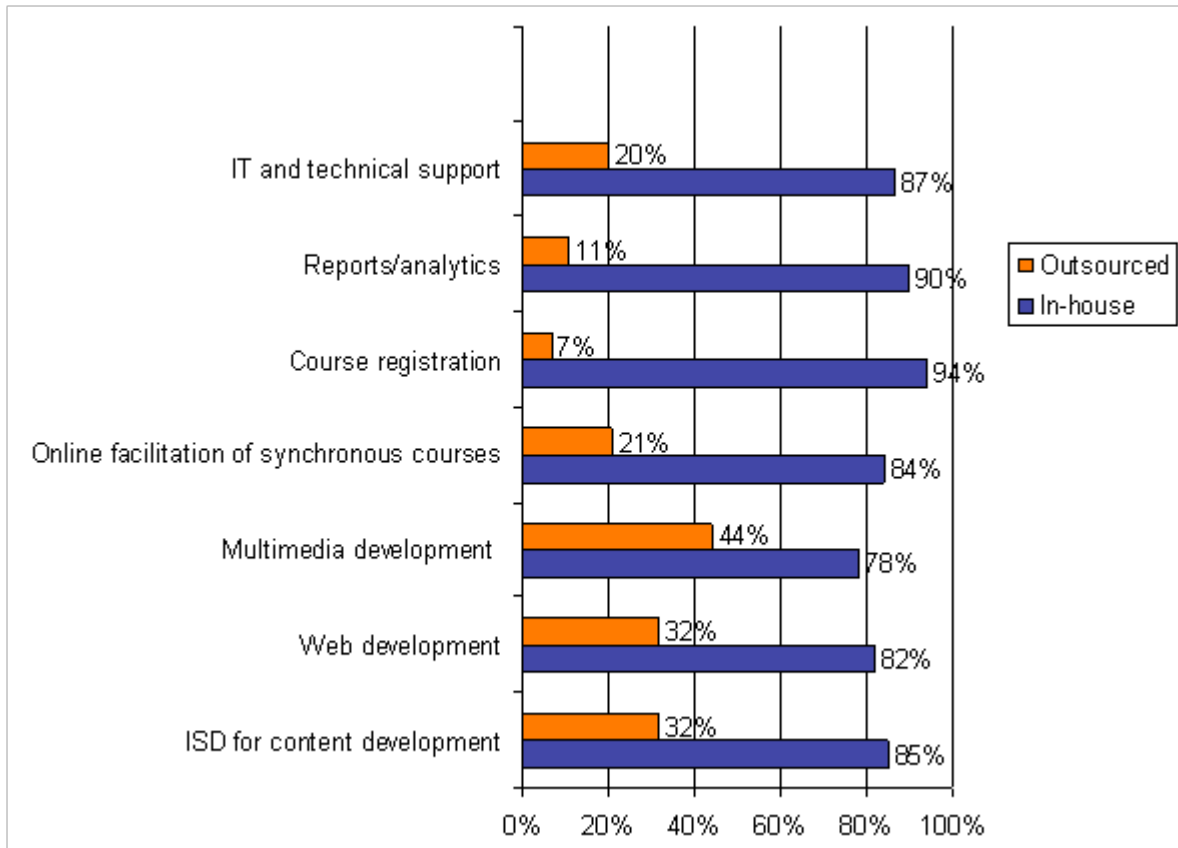
Please describe the types of learners using e-learning applications.



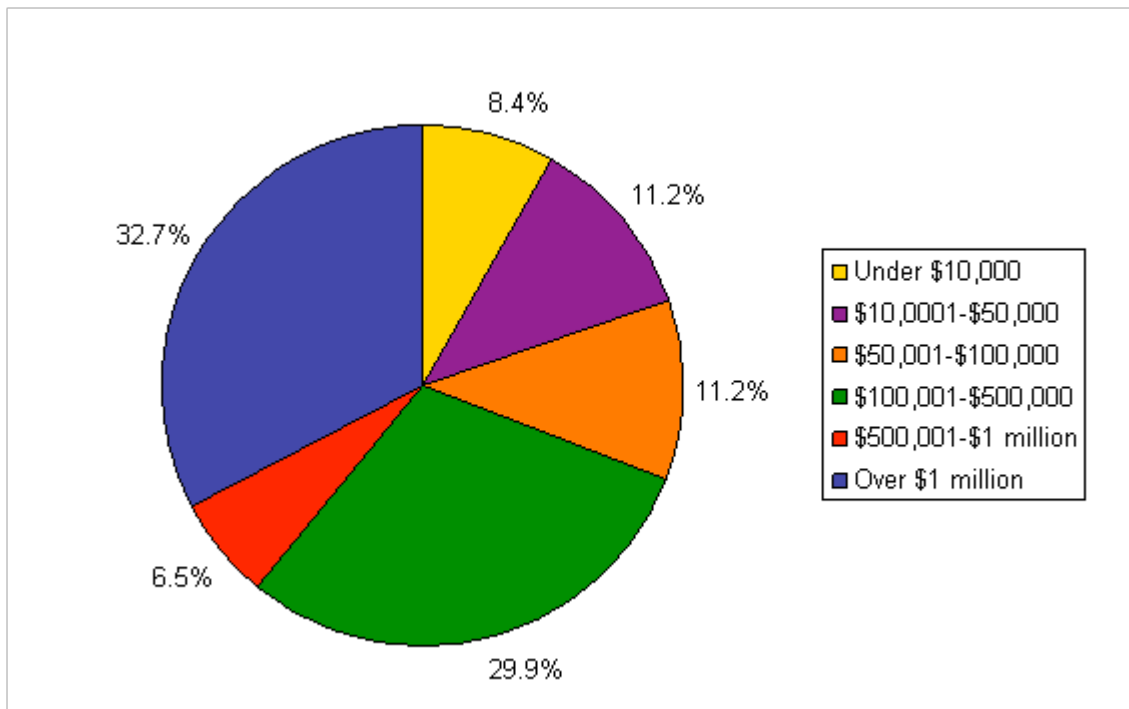
Select the types of e-learning tools, functionality, and infrastructure your organization currently uses.



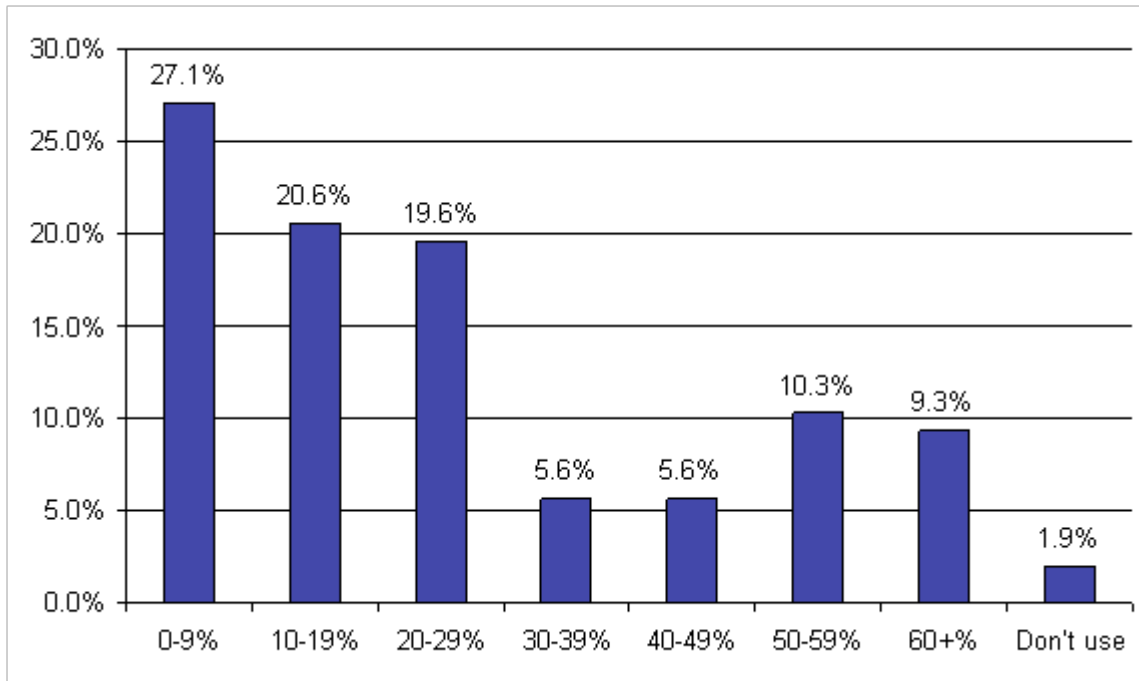
**What e-learning support services does your organization provide in-house?
(Select all that apply)**



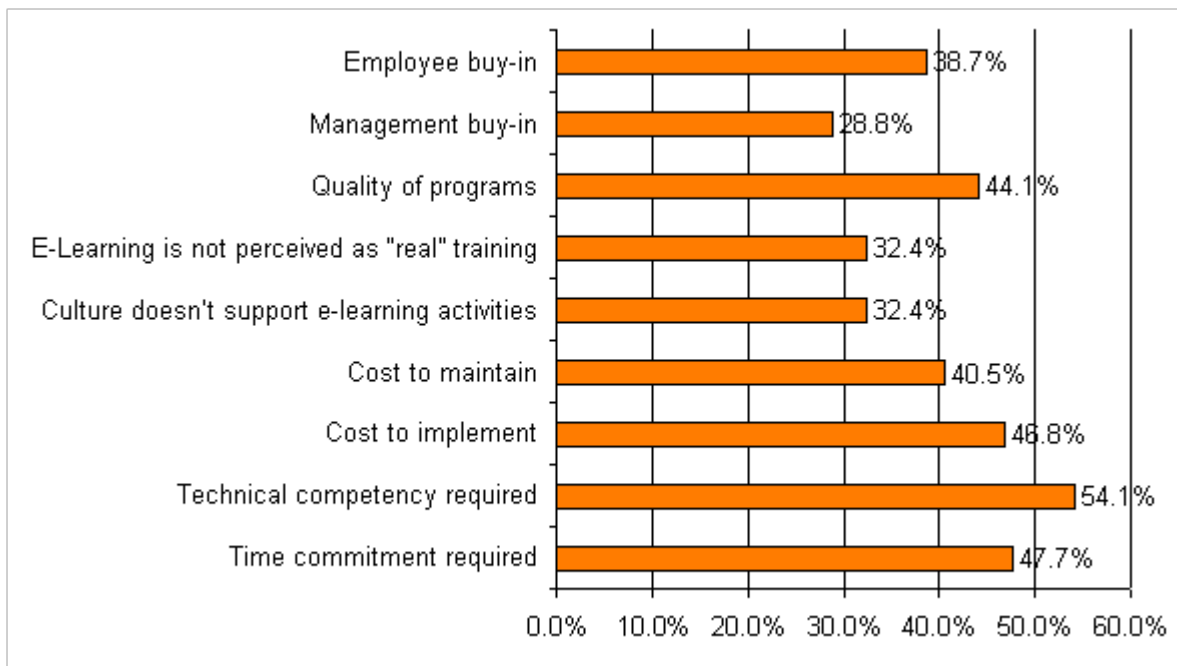
Size of entire training budget for company for 2005 (in dollars):



In 2005, what percentage of your training budget was used for e-learning or blended learning programs?



What concerns does your organization have about using e-learning?



What is the primary focus of your day-to-day work?

Instructor	8.50%
Instructional design	24.80%
Curriculum development	11.10%
Graphic/multimedia design	1.70%
Interface design	0.90%
LMS/LCMS integration	2.60%
Department/program manager	20.50%
Online facilitator/instructor	2.60%
Research	2.60%
Subject matter expert	0.90%
IT	1.70%
Web development	0.90%
Line of business/frontline manager	5.1
Other	16.20%

In what industry is your organization primarily functioning?

Aerospace	2.7%
Commercial training (classroom or online)	.9%
Computer hardware	.9%
Computer software	6.2%
Consulting	4.4%
Custom instructional development	2.7%
Energy & petroleum	1.8%
Federal government	3.5%
Finance & investment management	9.7%
Healthcare	8.8%
Higher education (Universities, Colleges & Tech Schools)	8%
Hospitality/food service	3.5%
Insurance	5.3%
K-12 Education	.9%
Manufacturing	3.5%
Military	3.5%
Non-Profit	1.8%
Pharmaceuticals and biosciences	2.7%
Publishing/advertising/media	.9%
Retail	1.8%
State/local government	6.2%
Telecommunications	4.4%
Transportation	5.3%
Utilities	8.8%

Results to the survey are based on 133 responses. **Published: December 2005**

